

pvi collective board members

Michael Chappell

Michael is Principal Consultant and founder at Pracsys Management Consultants. A Chartered Management Consultant with a B.Econ (Hons) from UWA, Michael spent five years working in market and property research before beginning a career in Management Consulting in 1991.

Michael has 15 years of strategy consulting experience, augmented with formal training in Corporate Strategy Development through Stanford University. With his professional background in quantitative economics and development planning, Michael has a strong record in the preparation of economic development strategies, economic impact statements, multiplier analysis, commercial development feasibilities and cost: benefit analyses. These skills have been applied to assignments in metropolitan and regional environments, for a wide range of private sector and government clients.

With 20 years of consulting experience, Michael has high level skills in managing multidisciplinary consulting teams, researching, writing and compilation of complex reports and tender proposals.

Michael has recently taken over as Chairman of the pvi Board of Directors following a highly tenure as Chairman of the W.A. Ballet.

Steve Bull

Steve Bull was born in Reading in 1968 and completed a Bachelor of Fine Arts (Hons) at the Cheltenham College of Art and Design, Gloucestershire, UK in 1991.

He has taught Time Based Media at the Cheltenham College of Art and Design [1993-97] and been a Video Project Officer at Prema Arts Centre in Uley [1995-96] alongside continuing a solo practice and various collaborative pursuits. In 1998 Steve relocated to Perth, Western Australia and co-founded *pvi collective* alongside Kelli McCluskey. He is a core artist within the group collaborating on all projects and initiatives and also Acting Chair of *pvi collective* board.

*pvi* make tactical media artworks which have toured nationally and internationally. *pvi* invest back into the arts sector by producing a range of initiatives including workshops and residencies in their building, the Centre for Interdisciplinary Arts.

Steve sat on the Western Australian Fringe Board [2002-04], was an Electrofringe Festival State Rep, a Spark Youth Arts Mentor and has taught and delivered lectures and workshops across Australia. Steve lives and works in Perth.

Kelli McCluskey

Kelli McCluskey is an artist and co-founder of tactical media arts group *pvi collective*. Trained in performance art and media [BA hons] Kelli moved from the UK in 1998 and formed *pvi collective* alongside artist Steve Bull. *pvi* have gone on to develop a lively ten year history of making tactical media artworks that seek out darkly humorous solutions for living in an unstable twenty first century. Incorporating elements of performance, visual art and intervention, works are often highly participatory, physically demanding, site responsive and politically charged.

Over the past decade Kelli has co-directed, written, devised and participated in the creation of privacy services, sticker campaigns, alternative site-seeing terror tours, dvd rentals, telephone helplines, radio broadcasts and vigilante street patrols as part of *pvi*'s eclectic history.

Kelli is on the board of Artrage inc, the DCA Arts Development panel, was an Electrofringe festival state rep, a Spark mentor, has taught and delivered workshops at Murdoch, Curtin WAAPA and UWA as well as delivering masterclasses and creative labs for City of Melbourne, Pact youth theatre and Spark. Kelli has collaborated with other renowned interdisciplinary art groups including version 1.0 and unreasonable adults and occasionally writes for Photofile magazine.

In 2007 Kelli alongside other core members of the group initiated CIA studios, a Centre for Interdisciplinary Arts, which provides residency space, professional development programs & peer support to performance practitioners whose work sits on the edges of traditional artforms. Kelli lives and works in Perth.

Bonnie Davies

Bonnie has worked for AWESOME Arts Australia on the AWESOME Festival and been a member of the Perth Youth Advisory Council. She currently a member of the RAAMPAGE panel. In 2005, Bonnie received a Department of Culture and the Arts' Fellowship to work for Blast Theory in the UK. Following this she worked for the Big Lottery Fund and was offered employment with Blast Theory. She volunteered for arts radio station Resonance FM as a sound engineer and presenter for Sound Radio on a multicultural radio station in the UK. Bonnie has previously worked for Big Day Out, Sharni Wood Events, pvi collective and is currently employed by the City of Swan as the Hyper Festival Coordinator. She also does stand-up comedy (RAW State Finalist 2009, Selected in Keep Your Skirt On Showcase – Melbourne International Comedy Festival 2009) and runs two open comedy rooms Chuckles Comedy & Shapiro Tuesdays.

Lorna MacGregor

Lorna MacGregor has held a range of marketing, management and strategic management roles in a number of non-for-profit organisations including HBF and Activ Foundation. Lorna is currently Corporate Services Executive for NHCCN – a national e-health provider. She has held a number of director roles in arts and educational organisations over the last 20 years, including the Film & Television Institute, St Catherine's College, Chrissie Parrott Dance Company and Barking Gecko.